

# BUSINESS PROGRAMME for the Russian Investment Forum

14–15 February 2019, Sochi

Programme accurate as at February 19, 2019

February 13, 2019

**09:30–13:00**

Case Zone, 2nd Floor,  
Exhibition Area

Pitch session

## **Healthy Life Innovative Solutions Contest**

**12:00–13:30**

Conference hall 10

Round table

## **Fitness and Sports: Partners or Competitors?**

The growing community need for social and physical activity has led to a significant increase in the number of people involved in sports and fitness. Nowadays, money spent on health and beauty is considered an investment in one's future rather than a simple expense. Participants in the actively growing fitness industry market are capable of helping reach the goals the Russian President has set for physical education and sports and already possess the necessary resources: qualified personnel, techniques for involving the population in sports, and mechanisms for its countrywide development. In the light of the tasks set before the sport and fitness industry, active work on joint projects would seem necessary.

Do the current models of interaction between fitness, sport, and the state meet the conditions necessary for providing a breakthrough in the field of physical education and sports? Can these relationships rightly be called partnerships? What barriers need to be removed to facilitate new records in the healthy development of the nation?

**Presenter:**

- **Maria Grishko**, Managing Partner, Sport Leaders

**Experts:**

- **Artem Artemiev**, President, NPP "Titan"
- **Dmitriy Bogdanov**, Chairman, Commission for the Development of Children's and Youth Tourism and Tourism by Citizens Requiring Increased Social Care, Public Council under the Federal Agency for Tourism; General Director, SKK Znanie
- **Mikhail Khomich**, Deputy Prime Minister, Udmurt Republic
- **Olga Kiseleva**, President, Association of Fitness Industry Operators
- **Inga Kouru-Nedashkovskaya**, Project Manager, Fitness Resort; Editor-in-Chief, Health Fitness Travel Magazine
- **Svetlana Mamedalina**, Head of the Department for Work with Youth and Sport, Administration of the Nagaybak Municipal District, Organizer, Paris Half Marathon
- **Alexander Turgenev**, Director of Fitness Department, Rosa Khutor Alpine Resort

**13:15–14:15**

Case Zone, 2nd Floor,  
Exhibition Area

Seminar

## **Social Adaptation of the Elderly in Modern Society**

Public awareness lags behind demographic changes, and society continues to perceive old age negatively. This has led to a serious modern problem known as ageism: a lack of understanding resulting from the existing attitude towards the elderly. It is for this reason that a change in social status and psychological adaptation to the new conditions of life are of such great importance. It is vital that modern society alter its thinking with respect to people of the older generation. Of particular importance are family traditions and the raising of children in a spirit of respect for their parents. We must at once begin to raise a generation that will seek to respect each other and to instil healthy family values. The elderly must live happily and must be healthy and active.

What social problems does an older person face in modern society and what problems does society face when tackling issues related to the elderly? How can we overcome the prevailing negative stereotypes associated with old age?

**Presenter:**

- **Olga Tkacheva**, Director, Russian Gerontology Clinical Research Centre (RGNKC)

**Experts:**

- **Georgy Kostyuk**, Chief Physician, Alekseyev Psychiatric Clinical Hospital No. 1 of the Moscow City Health Department

- **Maria Morozova**, General Director, Elena and Gennady Timchenko Charitable Foundation; Head of the section "Senior Generation", Council of the Government of the Russian Federation on the Issues of Guardianship in the Social Sphere
- **Elizaveta Oleskina**, Director, Charitable Foundation 'Old Age for Joy'
- **Natalya Peryazeva**, Founder, Tales by the Fireplace – Connecting Generations Non-Profit Project

**Experts:**

- **Ramaz Akhmeteli**, General Director, Yellow Cross
- **Elena Frolova**, Professor, Department of Family Medicine, Mechnikov North-Western State Medical University
- **Horst Krumbach**, Founder, CEO, Generation Bridge Germany
- **Vera Lazareva**, Chairman, School of Social Activity Volzhsky Municipal Public Organization for Social Welfare
- **Anton Naumov**, Head of the Musculoskeletal Disease Laboratory, Russian Gerontology Clinical Research Centre, Pirogov Russian National Research Medical University
- **Nadezhda Runikhina**, Chief Externe Geriatric Specialist, Moscow Department of Health

**15:00–16:30**

Case Zone, 2nd Floor,  
Exhibition Area

Seminar

**Medicine of the 21st Century**

Discoveries in the field of medicine are being made at breakneck speed. What previously seemed impossible has now become a reality. The medicine of the future introduces its colossal innovations into our lives and seeks to become commonplace. Thousands of ambitious projects attract billions in investments. Their goal is to achieve a medicine that conquers all diseases and what's more: prevents their occurrence in the first place.

Questions for discussion:

- innovative approaches to the preservation and promotion of health;
- genetic tools: a step towards the medicine of the future;
- information technology in the fight against strokes;
- integrated approaches to treatment and rehabilitation.

**Presenter:**

- **David Melik-Guseinov**, Director, Project Department, Ministry of Healthcare of the Russian Federation

**Experts:**

- **Galina Ivanova**, Chairman, Union of Rehabilitation Therapists of Russia All-Russian Public Organization for the Promotion of Medical Rehabilitation, Chief Specialist for Medical Rehabilitation of the Ministry of Health of Russia, Head of the Department of Medical Rehabilitation, Pirogov Russian National Research Medical University
- **Zinaida Mishicheva**, Doctor of Medical Rehabilitation, Therapist, Dietician, Kivach Clinic
- **Aleksandra Ulich**, Chief Executive Officer, Kivach Clinic
- **Vladimir Volobuev**, Director, Co-Founder, MyGenetics Biotechnology Company

**Expert:**

- **Chingis Mustafin**, Doctor of Anti-Aging Medicine, Impedance Medical Technologies

February 14, 2019

**09:30–11:00**

Case Zone, 2nd Floor,  
Exhibition Area

Seminar

**Infrastructure Development: Regional Aspect of Public-Private Partnership**

Rating agency Expert RA

Questions for discussion:

- Best possible format of centre participation in regional projects;
- PPP projects as points of growth for regional economy;
- Best regional practices of PPP;
- High-potential industries and impediments for development;
- Investment attractiveness highlights of PPP projects and PPP-specific risk assessment.

**Presenter:**

- **Pavel Mitrofanov**, Managing Director for Corporate and Sovereign Ratings, Expert RA

**Experts:**

- **Victor Afonin**, Managing Director, Infrastructure Financing, Sberbank
- **Yevgeny Barzykin**, General Director, Resource Saving-KMAD
- **Svetlana Bik**, Executive Director, National Association of Concessionaires and Long-term Infrastructure Investors
- **Yuriy Sizov**, First Deputy Director General, Leader Asset Management Company
- **Maksim Tkachenko**, Executive Director, Association "Public-Private Partnership Development Center" (PPP Development Center)

**12:00–14:00**

Case Zone, 2nd Floor,  
Exhibition Area

Broadcast

**Broadcast of plenary session**

**14:30–16:00**

Case Zone, 2nd Floor,  
Exhibition Area

Pitch session

**Presentation of investment projects**

Hand-picked by qualified experts, the Industry-related Investment projects will be showcased in the format of pitch sessions consisting of a number of short structured presentations. The pitch is aimed at providing comprehensive information about the project, receiving comments and recommendations from experts and catching the interest of potential investors.

**Presenter:**

- **Ruslan Galiamov**, Managing director, Sberbank

**Experts:**

- **Vladimir Bardin**, CEO
- **Renat Batirov**
- **Pavel Mitrofanov**, Managing Director for Corporate and Sovereign Ratings, Expert RA
- **Alexander Shatirov**, Head, Investment Department, Roscongress Foundation

**16:30–18:00**

Case Zone, 2nd Floor,  
Exhibition Area

Pitch - session for regional investment projects

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**Presenter:**

- **Pavel Stroev**, Director, Center of the regional economy and inter-budgetary relations, The Federal State-Funded Educational Institution of Higher Education "Financial University under the Government of the Russian Federation"

**Experts:**

- **Andrei Grichuk**, Partner, Head of Regional Development, Head of Volga Regional Center, KPMG in Russia and the CIS
- **Roman Kapinos**
- **Pavel Mitrofanov**, Managing Director for Corporate and Sovereign Ratings, Expert RA

- **Ekaterina Naumova**, Alterra Group President

**18:15–18:45**

Case Zone, 2nd Floor,  
Exhibition Area

Series of meetings

**Open Dialogue with the Governor of Primorsky Krai**

The 'Open Dialogue' format is an informal talk between the head of a federal subject and the moderator on the prospects of regional business development, the investment ecosystem, and plans for the future. All Case Zone visitors can participate in the meeting, including entrepreneurs, representatives of government entities, investment companies, and media organizations.

**Presenter:**

- **Vladimir Sungorkin**

**Expert:**

- **Oleg Kozhemyako**, Governor of Primorsky Territory

February 15, 2019

**08:30–09:00**

Case Zone, 2nd Floor,  
Exhibition Area

Series of meetings

**Open Dialogue with a Governor of Bashkortostan Republic**

The 'Open Dialogue' format is an informal talk between the head of a federal subject and the moderator on the prospects of regional business development, the investment ecosystem, and plans for the future. All Case Zone visitors can participate in the meeting, including entrepreneurs, representatives of government entities, investment companies, and media organizations.

**Experts:**

- **Radiy Khabirov**, Acting Head of the Republic of Bashkortostan
- **Artem Kovalenko**
- **Ravil Vatolin**

**09:00–09:45**

Case Zone, 2nd Floor,  
Exhibition Area

Jam Session

**“Good Morning, Country!”**

Russian Congress Bureau

A music term, “jam session” refers to joint consecutive individual and group improvisation on a given topic. During an informal discussion, the participants will be asked to respond to the questions of the moderator and the audience, and, like musicians, come up with their own variant of applying unique tools to creating a successful regional development program.

Discussion Topics:

- The event potential rating of different regions: Should everyone be aiming for a leading position?
- International events in the region: A fashionable trend or necessity?
- What do the attracted events give the regions?
- How can international congresses be used to develop local expertise?
- Will large-scale events help further successful development of investment projects in the region?
- Infrastructure development: How to create and guarantee capacity utilization?
- How to build partnerships with major development institutions and organizers to achieve the best possible results?

**Presenter:**

- **Alexander Eliseev**

**Experts:**

- **Victoria Kazakova**
- **Pavel Mayorov**, Director, Krasnodar Krai Development Corporation
- **Daria Ostrovskaya**
- **Andrei Tolmachev**

**Expert:**

- **Anton Fedorov**

**10:00–11:30**

Case Zone, 2nd Floor,  
Exhibition Area

Investment debate

**Trends of 2019 and Results of 2018**

This session aims to analyse the evolution of global economic trends in order to determine promising areas of investment. Leading figures from the investment community will discuss ways to change asset structures to achieve maximum diversification, adapting to changes in regulation, the key to effective management, and how to build a profitable business in the current environment.

**Presenter:**

- **Anna Ermakova**, Managing Director, Da Vinci Capital

**Experts:**

- **Alexander Lupachev**, Director, Russia Partners
- **Alexey Milevskiy**, Investment Director, Mail.Ru Group
- **Andrey Smirnov**, Head of Russian Distribution, Renaissance Capital
- **Alexey Soloviev**, Venture capital investor, Partner at iTech Capital

**12:00–13:30**

Case Zone, 2nd Floor,  
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Case study

### **Investing in the Transport of the Future**

Transportation is one of the largest industries in the world (5.8% of Russia's GDP). In the consumer segment, transport ranks second among household expenditures in Russia with a 16% share. The significant changes that have taken place in the transport sector occurred quickly and impressively. Electric scooters and technologies for autonomous cars have become undisputed trends in the industry. Companies such as Bird and Lime in the United States have boosted investment to an estimated USD 2–3 billion in record time (less than 2 years since their inception). Similar services are coming soon in Europe. Several large companies are going to all hold IPOs at the same time. Russian venture capital funds have been investing much more actively in the mobility market than in previous years. In the first half of 2018 alone, roughly RUB 2.4 billion was invested in the transport industry in Russia. During the discussion, we will discuss which projects are worth investing in, how transport will change in the cities, how the investment strategy should look now, and how mobility market trends will change the lives of ordinary people.

#### **Presenter:**

- **Alexey Milevskiy**, Investment Director, Mail.Ru Group

#### **Experts:**

- **Alexander Borodich**, Russian serial entrepreneur and venture investor. The founder of Universa Blockchain
- **Anna Ermakova**, Managing Director, Da Vinci Capital
- **Denis Kasimov**
- **Alfia Kaumova**, Vice President, Cognitive Technologies
- **Andrei Kolesnik**, Head of UrentBike
- **Alexander Lupachev**, Director, Russia Partners

**14:00–15:30**

Case Zone, 2nd Floor,  
Exhibition Area

Meeting of the regions

### **Magnet for Investors: How to Create New Regional Centres of Gravity**

Questions for discussion:

- Key regional drivers for attracting investment;
- Review of priority industries and areas for investment in the regions;
- Interregional competition for investment. Confrontation or cooperation;
- Business climate and development of entrepreneurship in the region;
- Improvement of regional resource potential.

#### **Presenter:**

- **Pavel Stroev**, Director, Center of the regional economy and inter-budgetary relations, The Federal State-Funded Educational Institution of Higher Education "Financial University under the Government of the Russian Federation"

#### **Experts:**

- **Gulnaz Galiyeva**, Regional Rating Director, Expert RA
- **Alexander Lupachev**, Director, Russia Partners
- **Konstantin Shestakov**
- **Andrei Tolmachev**